

# HOW TO WATCH *The Rio Olympics*

## WAYS TO WATCH



**Cable TV**










**Online Streaming**



**NBC Sports App**

## CABLE TV - CHANNEL LINEUP

Channel	Ch # Standard Definition	Ch # High Definition	Premier Communications Cable Tier	Available on Broadcast TV
 <b>KTIV</b>	<b>4</b>	<b>404</b>	<b>All Cable TV Customers</b>	<b>Yes</b>
 <b>NBCSN</b>	<b>131</b>	<b>531</b>	<b>Plus/Prime</b>	<b>No</b>
 <b>CNBC</b>	<b>166</b>	<b>566</b>	<b>Plus/Prime</b>	<b>No</b>
 <b>GOLF</b>	<b>130</b>	<b>530</b>	<b>Plus/Prime</b>	<b>No</b>
 <b>USA</b>	<b>230</b>	<b>630</b>	<b>Plus/Prime</b>	<b>No</b>
 <b>MSNBC</b>	<b>165</b>	<b>565</b>	<b>Plus/Prime</b>	<b>No</b>
 <b>Bravo</b>	<b>271</b>	<b>673</b>	<b>Plus/Prime</b>	<b>No</b>
<b>BONUS Basketball</b>	<b>402</b>	<b>N/A</b>	<b>All Cable TV Customers</b>	<b>No</b>
<b>BONUS Soccer</b>	<b>403</b>	<b>N/A</b>	<b>All Cable TV Customers</b>	<b>No</b>

## CHANNEL INFORMATION




NBC's 260.5 hours of coverage begins on Friday, August 5, and concludes on Sunday, August 21, with the Opening and Closing Ceremonies, respectively. Across NBC's primetime, daytime and late night shows, coverage will feature many of the Games' most popular sports, including **swimming, gymnastics, track and field, diving, beach volleyball, volleyball, and the men's and women's basketball finals.**

In addition to competition, coverage will also include athlete features, segments on the host city and country, and interviews with news makers and medal-winning athletes.

One most days, NBC programming will air:

- Primetime: 8 p.m. – 5 p.m. ET/PT
- Daytime: from 10 a.m. – 5 p.m. ET/PT
- Late night: from 12:35 a.m. – 1:35 a.m. ET/PT
- Early Morning: replays from 1:35 a.m. – 4:30 a.m. ET/PT

NBC is available over broadcast television, but authentication will be required to watch some recorded and live programming on  [NBCOLYMPICS.COM](http://NBCOLYMPICS.COM) and on the NBC Sports App.



NBC Sports Network will present 330 hours of Olympic programming and more than 20 sports, both more than any other TV network. NBCSN will once again serve as the showcase network for **Team USA women's soccer, and Team USA men's and women's basketball.**

Medals will be won every day on NBCSN from Saturday, August 6, through Sunday, August 21. In addition to basketball and soccer, coverage will include **track and field archery, boxing, cycling, fencing, field hockey, judo, open water swimming, rugby, shooting, soccer, synchronized swimming, table tennis, weightlifting, wrestling and more.**

The network's 18 days of coverage begins on Wednesday, August 3, two days before the Opening Ceremony, with women's soccer, and concludes on Sunday, August 21, the final day of the Games. On most days NBCSN will televise 16 hours of coverage, from 8 a.m. to midnight.



CNBC's 42 hours of coverage begins on Saturday, August 6, and concludes on Friday, August 19. On weekdays, the network's Olympic coverage will take place from 5-8 p.m. ET. The network will showcase elimination-round coverage of **basketball and volleyball, as well as archery, beach volleyball, cycling, rugby, water polo, wrestling, and more.**



Golf Channel will present 115 hours of tournament programming, surrounded by in-depth analysis previewing and recapping the competition and highlighted by live coverage of the **Men's and Women's Olympic Golf** competition (Men's: Thursday, Aug. 11-Sunday,

Aug. 14; Women's: Wednesday, Aug. 17 – Saturday, Aug. 20). In total, Golf Channel will provide nearly 300 hours of dedicated Olympic Golf programming.

Live coverage of the men's and women's competition in Rio will begin with the opening tee shot and continue until the medals are awarded. Golf Central's *Live From the Olympics* also will provide wrap around news coverage immediately prior to and following live coverage of the competition. Additionally, NBC will feature live look-ins, highlights and updates on the golf competition throughout the Games.



USA Network returns to the Summer Games with 110.5 hours of programming from Rio. Its coverage begins two days before the Opening Ceremony with **women's soccer** on Wednesday, August 3, and concludes on Sunday, August 21, the final day of the Games.

Most weekdays, USA will present eight hours of coverage, from 9 a.m. ET to 5 p.m. ET, in addition to weekend programming. USA's coverage includes **men's basketball, beach volleyball, cycling, rowing, synchronized swimming, volleyball, water polo, and more.**



MSNBC will carry 78.5 hours of Rio Olympic programming, including coverage of **men's basketball, beach volleyball, rugby, soccer, volleyball, and water polo, among other sports.**

Coverage begins on Saturday, August 6, and concludes on Saturday, August 20. Ten of the network's 15 days of coverage take place from Noon ET to 5 p.m. ET.

**Bravo**

Bravo will once again serve as the home of **Olympic tennis**, televising 94.5 hours of live coverage that begins on Saturday, August 6, and concludes on Sunday, August 14, with the men's singles final. The women's singles final airs on Saturday, August 13.

For each of the first five days, Bravo will televise Olympic tennis for more than 12 hours, from 9:30 a.m. ET until 10 p.m. ET. The final four days will each consist of eight hours of coverage, from 11 a.m. ET to 7 p.m. ET.

### **BONUS Basketball**

NBC Olympics provides Premier Communications with access to a specialty basketball channel. This bonus channel will focus 779 hours of content solely on basketball events. The basketball channel begins its coverage on Saturday, August 6.

### **BONUS Soccer**

NBC Olympics provides Premier Communications with access to a specialty bonus soccer channel. The specialty soccer channel will focus 779 hours of content solely on soccer events nearly every day of the Games. The soccer channel begins programming on Wednesday, August 3, two days prior to the Opening Ceremony, with women's soccer coverage.

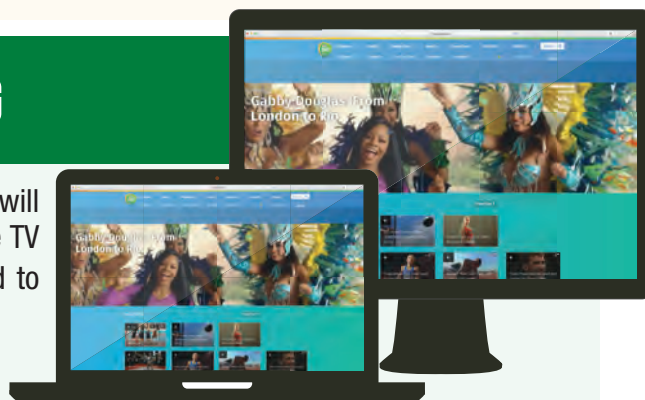


## ONLINE STREAMING

Online live streaming, as well as recorded events, will be available on [NBCOLYMPICS.COM](http://NBCOLYMPICS.COM) but Cable TV or Satellite provider authentication will be required to watch some recorded and live programming.

If you subscribe to Premier Communications' Cable TV, enter your WatchTVEverywhere login credentials when the app prompts you to provide your Cable provider authentication.

Don't have a WatchTVEverywhere account? No problem, go to [www.WatchTVEverywhere.com](http://www.WatchTVEverywhere.com) to sign up for a username and password. Note: you will need the account number off of your monthly bill to sign up.



## NBC SPORTS APP

The NBC Sports App will live stream 4,500 total hours — including all Olympic competition for the third consecutive Olympics — for authenticated TV subscribers via desktops, mobile devices, tablets, and connected TVs for the first time.

The NBC Sports App is available for download on: Google Play, Windows Store and the Apple App Store for mobile devices, tablets, and streaming devices such as Apple TV, Chromecast, Roku Boxes etc.



Questions? Don't be shy, call us at  
**800-741-8351**

